SWAT HESSIAN FLY

T. J. Talbert, Extension En- seventy days in South-Missouri. tomologist, Says Now Is Time for Best Work.

"Plow, Cultivate and Sow in Season," Advises Expert Now in Field.

of preventing further damage by the soil,

Now Is the Time, He Says. Mr. Talbert offers the following



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HARDWARE Guitar Bldg.

the Hessian fly during the summer wheat crop is to be saved from the AT ONCE, HE URGES ravages of this pest the farmers must destroy and starve the flies within the

"Fortunately for the farmer, the measures and remedies which are re-Hessian fly are the best farm practices TO SAVE NEXT CROP to follow, even if the insects were not present. That is, the methods of prevention and control during most wheat in addition to controlling the Hessian fiv.

Methods of Control.

Thomas J. Talbert, the University's "Bury the flies-plow or disk, and extension lecturer on entomology, re- then plow soon after harvest as deepcently returned from a war on the ly as conditions will permit. Since Hessian fly in southwest Missouri, in most of the insects are now in the Barry, Lawrence and Newton coun- flaxseed or resting stage, down at the ties. This week he will go to Greene crown of the old wheat plants be-County to assist E. A. Cockefair, the tween the leaf sheath and the stalk. county agent, in his campaign. They plowing or disking and then plowing will go through the county, discuss- will destroy them. A harrow or disk ing with the farmers ways and means should follow the plow to compact the

The department of agronomy reports the late summer and early fall to de- all the important automobile factories. passed through the park when the M. that the experiment wheat field at stroy the volunteer wheat and weeds. The South Americans parted from U. student was there. The prince had Union, Mo., was destroyed by the Hes- Volunteer wheat is a menace to the their guides there, and Doctor Bar- been robbed in Salt Lake City, which sian fly, because of late seeding and wheat crop when the Hessian fly is ker continued his study of city and accounted for the secret service men two broods of the insect in one sea- present, and may be the greatest community development in Canada, with him. source of infestation the following Mr. Schlotzhauer accompanied him. spring. Disk or plow it under.

"Sow on or soon after the fly-free the United States customs officials Terra Conda, Mont., according to Mr. dates. Sow the wheat just as late as looked into their baggage, and on the Schlotzhauer. He went on many side "The methods of prevention and advisable to have it up and establish- Canadian side the British customs of trips by stage coach from the railcontrol should be put into operation ed before winter. Prepare the seed ficials were especially suspicious of way towns in the Rocky Mountains. now. The wheat grower should know bed thoroughly, then the wheat may the University student and his German The famous Jackson Hole country has that he must make the fight against be sown much later without danger name. Guards accompanied them the reputation of being the only uncivfrom winter killing. The fly-free dates wherever they went in Canada. Offi- ilized portion of the United States, he or dates of safe sowing, are approxicials asked their purpose in coming says, but itistaohrdl aordiutaointaoi mately as follows: For the northern into that country; wanted to know says, but it is rapidly being settled. third of Missouri, October 1; for the their address six months ago and their From there he went to the Fair at San central third of the state, October 8: present address, and when and where Francisco and returned by way of and for the southern third, October 16. they expected to leave Canada. The Denver and Kansas City to Columbia. The dates of safe sowing become later Englishmen then examined the bag- Mr. Schlotzhauer says he met many as we go south. Farmers should gage and personal effects, even unto Missourians all along the 9,000-mile therefore make their wheat sowings looking at the picture of one man's route. conform as nearly as possible to the dates suited to their locations in the different parts of the State.

"Cooperation is essential, especially during bad fly years. If one negligent or careless farmer sows his wheat early, or fails to destroy the volunteer wheat, he may have enough flies in his wheat next spring to destroy his own wheat crop and wheat crops of all his neighbors within that immediate vicinity, although they may have practiced all the remedies men-

COLLEGE WORK HELPS HIS SHOW Road District and the Boone County Sword Swallower Is an Extension grading the road were awarded Tues-Student in the University.

Would you believe that a college education is an essential asset in the of this city, and the other to Mulvill success of a side show? Well Mon- Brothers of Alton, Ill. The work will fire eater and "spieler" in the side mated cost for the work to be done is show at the fairgrounds last week, be- \$8,400. lieves that it takes a college education to make a success of nearly anything. pay for the improvement has been

Monsieur Rocelle, who gets his raised by private subscription, but mail under the name of William F. some of it is to come from the state Flake and who lives at Hermann, Mo., and road fund. Considerable labor has has taken work in the extension de- been subscribed, and this will be used partment of the University for two to the best advantage possible. years. Flake is a graduate of the Cape Girardean Normal School and covered by rock or gravel, Callaway has taught school for twelve years. and Boone counties will have the long-Being interested in sociology and est stretch of permanent highway on psychology-and also on account of the Missouri part of the Old Trails failing health-Flake took to the side Road, the section extending from the show business in the summer. Nerve east limits of the Fulton Special Road all it takes to learn to stick cut- District to Rocheport, a distance of aplery down one's throat, according to proximately 40 miles." Flake, and fire eating is a trick.

Flake believes that psychology plays a large part in the success of any J. M. Hulen of Centralia Recalls Exentertainment, and especially in that of a side show.

"To know people and to know how to make them believe you," is one of Flake's mottoes, and after listening to him "spiel," one is convinced that he has carried the motto into prac-

"There are lots of good acts that fall flat," said Flake, "because they are being worked on the wrong basis. And that is the reason that I am studying sociology and psychology. I want to be able to cope with the minds of the public and to find out how to please them and perhaps how to fool them a little," and then he glanced towards his fire eating material.

the Hessian fly during the summer M. U. MAN GOES 9,000 MILES and autumn months. If next year's M. U. MAN GOES 9,000 MILES IN SEEING AMERICA FIRST

Quebec has fortifications and muni-

All the towns visited for 500 miles on

next forty or fifty days in North Mis- Marion H. Schlotzhauer, a fresh- sweetheart to make sure that it wasn't souri, and within the next sixty or man in the College of Arts and loaded with incriminating evidence. Science, who lives at 1407 East Broad- Every once in a while they were reway, returned last week from a 9,000 turned to other customs officials for mile trip over 26 states, studying city additional searchings. commended for the control of the and community development with Dr. N. T. Barker of Olathe, Maine. Mr. tions plants which are closely guard-Schlotzhauer lived at Pilot Grove, Mo., ed. . From there Mr. Schlotzhauer and until he came to Columbia two years Doctor Barker went by boat and rail ago. He made most of his expenses on to the northern shore of Lake Superyears will make a maximum yield of this trip by selling books and now ior, and thence to Winnipeg Canada. sells books by correspondence.

> Sixty-three delegates from South each side of the international line American governments were in Wash- complained of decreased business. ington, D. C., June 15, for the purpose Farther inland the people are prosperof studying American industries and ing about the same as if there were business methods with the view to no war. bettering trade relations between the The investigators re-entered the United States and South America. United States in Minnesota, and went Doctor Barker and Mr. Schlotzhauer to Yellowstone Park. The geysers are were invited to accompany them as not spouting so often as usual nor guides. These investigators went with so much volume this season, Mr. through New England and then west to Schlotzhauer reports, because of the Detroit, visiting all the important small fall of rain and snow during

commercial concerns along the route. the last year. One of the princes of In Detroit Mr. Schlotzhauer was India, with his youngest wife, secre-"Cultivate the plowed ground during guide, showing the delegates through tary, special detectives and servants.

At Power City, near Niagara Falls.

WORK ON OLD TRAILS BEGINS

Extended Through Callaway.

day by County Highway Engineer W.

"When this section of the road is

HE SURVIVED HIS OWN FUNERAL

perience of Civil War Days.

In 1864, Mr. Hulen was a cadet pri-

Infantry, which at the time was sta-

General Sherman on his march to the

the bullet entered at the right ear and

coming out through the right eye. Af-

ter the battle a simple service was

said, and the dead heaped in long

One of the shovelers noticed one of

a hospital, where he later recovered.

"This man," said Mr. Hulen, "was

nyself, and I still have railroad passes

issued by the Confederate States,

which were given me to travel

between Canton, Miss., and Grenada,

Miss., that I might have access to the

Have the Missourian follow you on

your vacation. Phone 55 and have the

hospitals at these places."

following story:

THEY PAY THEIR LICENSES HERE

The largest smelters in the world,

producing iron and copper, are at

Peddlers Know Columbia by Reputa-Boone County's Improvement Will Be tion, Says City Collector.

Subscription agents and street ven-A recent issue of the Fulton Gazette ders are spreading Columbia's reputahas the following to say about the tion as a "license town." That is, beginning of the work on the Old they are learning that it is useless to Trails Road between the Fulton Spectry to sell their wares on the streets ial Road District and the Boone Counwithout first procuring a city permit. according to B. W. Jacobs, city col-"Four construction outfits will be at

work on the section of the Old Trails Friday four "balloon men" connect-Road between the Fulton Special ed with the circus, which showed in Columbia that day, applied to Mr. line in a few days. Contracts for Jacobs for a license to conduct their business. This is the first time, according to the city collector, that P. Divers, one going to Frank Hurley street venders have voluntarily applied for the permits. Often peddlers are taken up by the police and be finished by November 1. The estiforced to obtain permits, but the cir cus men had heard that licenses were necessary in Columbia. And the town "The greater part of the money to is \$10 richer by it.

Subscription solicitors gave the city officials no little trouble last week. Fairs and carnivals always bring the subscription men in abundance. Most of them are "con men," according to Mr. Jacobs, although some are authorized agents of well-established publi-

The farmer is the subscription man's "velvet." He first tries to sell a subscription and give with it a razor, a pocketbook or spectacles. If unsuccessful in taking a subscription, the solicitor will try to sell the razor or whatever premium he is offering.

The prices asked for the magazines are fluctuating, the agent often sending to the publishing house as little as 5 cents for each subscription. At first the agent will ask \$1 a year for J. M. Hulen of Centralia asserts that his publication. Finally, if the "proshe is the only man in Boone County pect" holds off, he can often get who has had the "honor" to survive his name on the lists for three after his funeral service has been or five years at the same price. His read. His statement is based on the subscription receipt stub is always marked "paid in full."

The sidewalk business men were vate in Company G, Second Missouri busy in Columbia last week. None was arrested but several "blew" the tioned in Georgia in an attempt to stop city after being taken to the City Hall and lectured by George S. Starsea. In a battle at New Hope Church, rett, city attorney. Mr. Hulen was shot through the head,

> DEAN EDWARDS FAVORS C. W. B. M. Bible College Head Speaks at Meeting in Monroe County.

Dean G. D. Edwards of the Missouri Bible College, and H. W. Hughes, a the dead men, partly covered with student, attended the county convenearth, kicking with both feet. He was tion of Christian Churches at Middle taken out of the trench and left to lie Grove, Mo., last week. The Monroe eside it while the work of burying the County Appeal, published at Paris, quotes the following from an address dead continued. It was expected that when the shovelers returned, the man which Dean Edwards gave Wedneswould be dead. Being found still alive. day:

"'When it comes to promoting the though unconscious, he was taken to spiritual interests of the church C. W. B. M. Society is better than three Ladies' Aids.' The statement was vigorously applauded."

> The convention, the paper goes on to say, was one of the very best that the denomination has yet held. Ninety-three delegates, representing all of the churches in the county, had registered by Wednesday.

paper changed to your vacation ad-You can have the Missourian follow you on your vacation. Phone 55.

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You pay the selling and production costs of all goods. You get more for your money when you buy advertised goods because it costs the manufacturer less to make and sell such goods. Trademarks and Advertising work to the advantage of the manufacturer, the dealer, and to the consumer. You do not pay for anything you do not get when you buy trade-marked advertised goods.

Trade-marks and advertising are the two greatest public servants in business today. Their tendency is to raise and standardize qualities, at the same time keeping prices on a fair level. Look first for the trade-mark on every article you buy! Only thus are you sure of getting what popularly and is properly known as "your money's worth."

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